

June 1, 2026

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Via Email (Admin@VNOC.com)

eCorp
1201 N. Orange Street
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**RE: Trademark Infringement by IConnectIons.com and
Demand to Cease and Desist**

To Whom it May Concern:

This firm represents iConnections, LLC (“*iConnections*”). iConnections is a financial technology platform and community that specializes in the alternative investment sector. Founded in 2020, iConnections connects asset allocators with investment managers globally, facilitating discovery, evaluation, and secure connections. For more about iConnections, please visit www.iConnections.io and www.iConnections.io/about-us/ (collectively the “*iConnections Websites*”).

iConnections owns and uses several trademarks in connection with its business and holds an approved federal trademark application for the name iConnections (the “*iConnections Mark*”). Further, iConnections uses a stylized logo in connection with its services, which is presented in a distinctive purple color scheme (the “*iConnections Logo*”):



It has come to iConnections’ attention that you are operating the website www.IConnectIons.com (the “*Infringing Website*”) and are purporting to offer market intelligence services under the name IConnectIons (the “*Infringing Mark*”). Your use of the name of iConnections name, the Infringing Website, and the Infringing Mark creates a likelihood of confusion with, and infringes on, the iConnections Mark and is clearly being employed to trick consumers into believing that you are, in some way, affiliated with iConnections.

This apparent attempt to infringe is further reinforced by the incorporation of a logo (the “*Infringing Logo*”):



The Infringing Logo mimics the appearance of the iConnections Logo through the use of the iConnections Mark and the distinctive purple color scheme of the iConnections Logo.

A review of the Infringing Website suggests that you are not legitimately offering any services, but, rather, are trading on the goodwill and reputation of iConnections in order to take advantage of unsuspecting consumers.

Accordingly, and to avoid further legal action by iConnections in this matter, iConnections hereby demands that you immediately cease and desist from all further uses of the Infringing Website, Infringing Mark, and Infringing Logo and that you further cease and desist from using, in any way, any materials, images, logos, designs, websites, and other marketing and/or promotional materials that are identical or similar to the iConnections Mark, the iConnections Websites, and/or the iConnections Logo. We further demand that you immediately transfer ownership of the domain name www.IConnectIons.com to iConnections and that you take down, disable, and/or destroy all marketing and promotional materials and any other goods bearing the term iConnections.

Please confirm your intentions to comply with the above requirements no later than **June 8, 2026**. Absent your immediate compliance, iConnections intends to vigorously enforce its rights through litigation and all available means.

This letter is written without prejudice to any of iConnections' rights, claims, causes of action, and remedies, all of which are expressly reserved.

Very truly yours,



Brian P. Matthews

cc: VentureOS (hello@ventureos.com)